**Oxford Research and Policy**

**Website privacy policy**

**Key details**

This website privacy policy describes how Sean McWhinnie trading as Oxford Research and Policy protects and makes use of the information you provide when you register on this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: **13/10/2022**

If you have any questions about this policy, please email [info@oxfordresearchandpolicy.co.uk](mailto:info@oxfordresearchandpolicy.co.uk).

**Introduction**

We gather and use certain information about individuals to provide products and services and to enable certain functions on this website.

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

**What data we gather**

We may collect the following information:

* Name
* Contact information including email address
* Website usage data
* Other information relevant to client enquiries

**How we use this data**

Collecting this data helps us understand what you are looking from the oxford Research and Policy, enabling us to deliver improved services.

Specifically, we may use data:

* For our own internal records.
* To improve the services we provide.
* To contact you in response to a specific enquiry.
* To customise the website for you.
* To send you promotional emails about services and other things we think might be relevant to you.
* To send you promotional mailings or to call you about services and other things we think might be relevant to you.
* To contact you via email, telephone or mail for market research reasons.

**Cookies and how we use them**

**What is a cookie?**

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

**How we use cookies**

We may use cookies to:

* **Analyse our web traffic using an analytics package.** Aggregated usage datahelps us improve the website structure, design, content and functions.
* **Identify whether you are signed into our website.** A cookie allows us tocheck whether you are signed into the site.
* **Test content on our website.** For example, 50% of our users might see onepiece of content, the other 50% a different piece of content.
* **Store information about your preferences.** The website can then presentyou with information you will find more relevant and interesting.
* **To recognise when you return to our website.** We may show your relevantcontent, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

**Controlling cookies**

You can use your web browser’s cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website may issue cookies when you visit it.

To learn more about cookies and how they are used, visit [All About Cookies.](http://www.allaboutcookies.org/)

**Controlling information about you**

When you fill in a form or provide your details on our website, you may see one or more tick boxes allowing you to:

* Opt-in to receive marketing communications from us by email, telephone, text message or post.
* Opt-in to receive marketing communications from our third-party partners by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

* Sign into our website and change your opt-in settings.
* Send an email to info@oxfordresearchandpolicy.co.uk.
* Write to us at: Oxford Research and Policy, 7 Ashton Common, Steeple Ashton, Trowbridge, Wiltshire BA14 6DY

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

**Security**

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998.

**Links from our site**

Our website may contain links to other websites.

Please note that we have no control of websites outside the oxfordresearchandpolicy.co.uk domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site’s data protection and privacy policies fully.